

Texas Tech University

College of Agricultural Sciences and Natural Resources

Last Update:

Bachelor of Science in Agricultural Communications

June 2011

First Year

Fall			Spring		
	SPC Course	Hrs		SPC Course	Hrs
<input type="checkbox"/> Natural Science	Choose From Core	4	<input type="checkbox"/> Natural Science	Choose From Core	3
<input type="checkbox"/> ENGL 1301 Essentials of Coll. Rhetoric	ENGL 1301	3	<input type="checkbox"/> ENGL 1302 Advanced College Rhetoric	ENGL 1302	3
<input type="checkbox"/> MATH 1320 College Algebra	MATH 1314	3	<input type="checkbox"/> HIST 2300 History of the US to 1877	HIST 1301	3
<input type="checkbox"/> ACOM 1300 Intro to Ag. Communications	@ Tech	3	<input type="checkbox"/> AAEC 2305 Fund. Ag. Appl. Economics	AGRI 2317	3
<input type="checkbox"/> ACOM 2305 Digital Comm. In Ag.	@ Tech	3	<input type="checkbox"/> ACOM Photography in Ag.	@ Tech	3
	TOTAL	16		TOTAL	16

Second Year

Fall			Spring		
	SPC Course	Hrs		SPC Course	Hrs
<input type="checkbox"/> Basic Ag. Elective	SPC AGRI*	3	<input type="checkbox"/> Basic Ag. Elective	SPC AGRI*	3
<input type="checkbox"/> ACOM 2302 Sci. Communications	@ Tech	3	<input type="checkbox"/> HIST 2301 History of the US Since 1877	HIST 1302	3
<input type="checkbox"/> MATH 2300 Statistical Methods	MATH 1342	3	<input type="checkbox"/> ADV 3310 Principles of Advertising	@ Tech	3
<input type="checkbox"/> ACOM 3301 Video Production in Ag.	@ Tech	3	<input type="checkbox"/> Humanities	Choose From Core	3
<input type="checkbox"/> JOUR 2410 News Writing	COMM 2311	4	<input type="checkbox"/> ACOM 3305 Layout and Design	@ Tech	3
	TOTAL	16		TOTAL	15

Third Year

Fall			Spring		
	SPC Course	Hrs		SPC Course	Hrs
<input type="checkbox"/> POLS 1301 American Govt. Org.	GOVT 2301	3	<input type="checkbox"/> ACOM 3300 Comm. Ag. To Public	@ Tech	3
<input type="checkbox"/> COMS 2300 Public Speaking	SPCH 1315	3	<input type="checkbox"/> Advanced Ag. Elective	@ Tech	3
<input type="checkbox"/> PR 3310 Principles of Public Relations	@ Tech	3	<input type="checkbox"/> Basic Ag. Elective	SPC AGRI*	3
<input type="checkbox"/> AGED 2300 Intro to Ag. Education	@ Tech	3	<input type="checkbox"/> POLS 2302 American Public Policy	GOVT 2302	3
<input type="checkbox"/> ACOM 3311 Web Design for Ag.	@ Tech	3	<input type="checkbox"/> Communications Elective	@ Tech	3
	TOTAL	15		TOTAL	15

Fourth Year

Fall			Spring		
	SPC Course	Hrs		SPC Course	Hrs
<input type="checkbox"/> ACOM 4305 Campaigns in Agriculture	@ Tech	3	<input type="checkbox"/> Advanced Ag. Elective	@ Tech	9
<input type="checkbox"/> Visual & Perf. Arts	Choose From Core	3	<input type="checkbox"/> ACOM 4310 Dev. Of Ag. Publications	@ Tech	3
<input type="checkbox"/> Advanced Ag. Elective	@ Tech	5	<input type="checkbox"/> MCOM 3300, or 3320, or 3380	@ Tech	3
<input type="checkbox"/> ACOM 4100 Seminar in Ag. Comm.	@ Tech	1		TOTAL	15
	TOTAL	12			

* Can be AGRI electives from SPC, see list of transferable classes.

TTU Advisor Contact:

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SPC Advisor Contact:

Courses of "D" are unlikely to transfer to this major. Students are encouraged to take no more than 66 hours of coursework for transfer.

Transfer Check Sheets are intended as an advising tool and starting point for transfer research. Other options such as substitutions or specializations are not listed. We highly recommend working with an advisor (contact information listed above) and using the research resources available to you to fill the gaps and double check the information provided. Degree requirements are subject to change at any time.

Notes: